

FAIR TRADE

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The **Fairtrade** symbol is your mark of assurance that the product you're buying was made according to rigorous ethical and environmental standards. It guarantees that farmers and workers in developing countries receive fair prices for their products, and that they work in safe and healthy conditions. By choosing Fairtrade, you're not just getting a great product, you're also making a positive impact on the world.

Here are some key points about the Fairtrade [symbol](#):

- **It's the most recognized ethical label in the world.**
- **It ensures that farmers and workers receive fair prices for their products.**
- **It promotes safe and healthy working conditions.**
- **It protects the environment.**
- **By choosing Fairtrade, you're making a positive impact on the lives of farmers and workers around the world**

